

ASSISTIV.AI'S DATA PRIVACY STATEMENT

Effective date: November 17, 2025

Thanks for entrusting Assistiv.AI ("**Company**") with your source code, your projects, and your personal information. This privacy policy will explain how our organization uses the personal data we collect from you when you use our software.

All capitalized terms have their definition in Assistiv.AI's Terms and Conditions {www.assistiv.ai/util/TERMS_AND_CONDITION_EN}, unless otherwise noted here.

What Data Assistiv.AI Collects

1. User Personal Information: is any information about one of our Users which could, alone or together with other information, personally identify them or otherwise be reasonably linked or connected with them. Information such as a username and password, an email address, a real name, an Internet protocol (IP) address, and a photograph are examples of "User Personal Information."

User Personal Information does not include aggregated, non-personally identifying information that does not identify a User or cannot otherwise be reasonably linked or connected with them. We may use such aggregated, non-personally identifying information for research purposes and to operate, analyze, improve, and optimize our Website and Service.

2. Information Users Provide Directly to Assistiv.AI

2.1. Registration information: We require some basic information at the time of account creation. When you create your own username and password, we ask you for a valid email address. We also require name, interest, programming languages, your agreement to market emails, the information of the source from which you heard about us and the team member if added by the user.

Optionally, you may grant us information about the country, role and organization you are from.

2.2. Payment Information: If you sign on to a paid Account with us, we collect your full name, address, and credit card, PayPal or other approved methods of payment information. Please note, Assistiv.AI does not process or store your credit card, PayPal or other methods of payment information, but our third-party payment processor does.

2.3. Profile Information: You may choose to give us more information for your Account profile, such as your full name, an avatar which may include a photograph, your biography, your location, your company, and a URL to a third-party website. This information may include User Personal Information. Please note that your profile information may be visible to other Users of our Service.

3. Information Assistiv.AI Automatically Collects From Your Use of the Service

3.1. Transactional information: If you have a paid Account with us, we automatically collect certain information about your transactions on the Service, such as the date, time, and amount charged.

3.2. Usage information: If you're accessing our software or Website, we automatically collect the same basic information that most services collect, subject, where necessary, to your consent. This includes information about how you use the Service, such as the pages you view, the referring site, your IP address and session information, and the date and time of each request. We also collect the moment of the sign up and the sign in, where the User is logging from and from which mode is the User using the platform from (webapp, extension, etc.). As well, we collect the page the User is on, what is searched in the search screen, which app the User is opening (Digital marketing, video generation, etc.), whether the User clicked on "generate" to get the suggestion in the app screen, and some other basic information, such as the User's favorite e most used app, as well as whether he pays for it or uses it for free. Finally, we also collect prompts sent through Assistiv.AI and responses generated. This is information we collect from every visitor to the Website, whether they have an Account or not. This information may include User Personal information.

3.3 Code: we collect the response generated and only visible to the user and the team, if explicitly shared, for the only purpose of user's visibility. We also collect, when downvoted or reported by the user, the response generated to further train the model.

3.4 Subscription: we store your customer historic, price, and subscription id, including the current period (start and end), and the trial.

3.5. Cookies: As further described below, we automatically collect information from cookies (such as cookie ID and settings) to keep you logged in, to remember

your preferences, to identify you and your device and to analyze your use of our service.

3.6. Device information: We may collect certain information about your device, such as its IP address, browser or client application information, language preference, operating system and application version, device type and ID, and device model and manufacturer. This information may include User Personal Information and the device ID when authenticating the plugin.

3.7 Customer Service: we also collect the email with which the customer contacts us for support.

3.8. Information we collect from Third-Parties: Assistiv.AI may collect User Personal Information from third parties. For example, this may happen if you sign up for training or to receive information about Assistiv.AI from one of our vendors, partners, or affiliates. Assistiv.AI does not purchase User Personal Information from third-party data brokers.

3.9. Analytics and Tracking: We use PostHog for product analytics and event tracking, and Google Analytics for website analytics. These services collect information about your interaction with our Service, including pages visited, features used, session duration, and user behavior patterns. This data is used to improve our Service and understand user preferences.

External Services Used:

We use, for external services, inhouse solution for cookie policy and banner, PostHog for product analytics and event tracking, Google Analytics for website analytics, Chatwoot for customer support chat, and inhouse solution form for B2B contact us form, requiring the name, email, organization, number of employees, development team size and any additional information.

What Data Assistiv.AI Does Not Collect

Data Usage for Training Purposes: For users on Free Plans or when using free models, we may use prompts, responses, and interaction data for training and improving our AI models and services. This data may be shared with our model providers (including Anthropic, OpenAI, Google, and others) for their training purposes. Premium model usage data and data from paid plans (Hobby and Pay-as-You-Go) is not used for training purposes unless explicitly consented to

by the user.

We do not intentionally collect “Sensitive Personal Information”, such as personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person’s sex life or sexual orientation. If you choose to store any Sensitive Personal Information on our servers, you are responsible for complying with any regulatory controls regarding that data.

If you are a child under the age of 13, you may not have an Account on Assistiv.AI. Assistiv.AI does not knowingly collect information from or direct any of our content specifically to children under 13. If we learn or have reason to suspect that you are a User who is under the age of 13, we will have to close your Account. We don't want to discourage you from learning to code, but those are the rules. Please read our Terms and Conditions {www.assistiv.ai/util/TERMS_AND_CONDITION_EN} for information about Account termination. Different countries may have different minimum age limits, and if you are below the minimum age for providing consent for data collection in your country, you may not have an Account on Assistiv.AI

We do not intentionally collect User Personal Information that is stored in your repositories or other free-form content inputs. Any personal information within a user's repository is the responsibility of the repository owner.

How Assistiv.AI Uses Your Data

We may use your information for the following purposes:

- We use your Registration Information to create your account, and to provide you the Service.
- We use your Payment Information to provide you with the Paid Account service or any other Company's paid service you request.
- We use your User Personal Information, specifically your username, to identify you on Assistiv.AI.
- We use your Profile Information to fill out your Account profile and to share that profile with other users if you ask us to.

- We use your email address to communicate with you, if you've said that's okay, and only for the reasons you've said that's okay. Please see our section on email communication for more information.
- We use User Personal Information to respond to support requests.
- We use User Personal Information and other data to make recommendations for you, such as to suggest projects you may want to follow or contribute to. We learn from your public behavior on Assistiv.AI - such as the projects you start - to determine your coding interests, and we recommend similar projects. These recommendations are automated decisions, but they have no legal impact on your rights.
- We may use User Personal Information to invite you to take part in surveys, beta programs, or other research projects, subject, where necessary, to your consent.
- We use Usage Information and Device Information to better understand how our Users use Assistiv.AI and to improve our software and Service.
- We may use your User Personal Information if it is necessary for security purposes or to investigate possible fraud or attempts to harm Assistiv.AI or our Users.
- We may use your User Personal Information to comply with our legal obligations, protect our intellectual property, and enforce our Terms and Conditions.
- We use PostHog and Google Analytics to track user behavior, measure product performance, and gather insights to improve our Service. This includes tracking feature usage, conversion events, and user journeys.
- We use Chatwoot for customer support communications, which may collect conversation history, support tickets, and related metadata to provide you with assistance.
- We limit our use of your User Personal Information to the purposes listed in this Data Privacy Statement. If we need to use your User Personal Information for other purposes, we will ask your permission first. You can always see what information we have, how we're using it, and what permissions you have given us in your user profile.

Our Legal Bases for Processing Data

To the extent that our processing of your User Personal Information is subject to certain international laws (including, but not limited to, the European Union's General Data Protection Regulation (GDPR) and Brazil's General Data Protection Law (LGPD)), Assistiv.AI is required to notify you about the legal basis on which we process User Personal Information. Assistiv.AI processes User Personal Information on the following legal bases:

1. Contract Performance: When you create an Assistiv.AI Account, you provide your Registration Information. We require this information for you to enter into the Terms and Conditions agreement with us, and we process that information on the basis of performing that contract. We also process your username and email address on other legal bases, as described below. If you have a paid Account with us, we collect and process additional Payment Information on the basis of performing that contract.

2. Consent: We rely on your consent to use your User Personal Information under the following circumstances: when you fill out the information in your user profile; when you decide to participate in a Assistiv.AI training, research project, beta program, or survey; and for marketing purposes, where applicable. All of this User Personal Information is entirely optional, and you have the ability to access, modify, and delete it at any time. While you are not able to delete your email address entirely, you can make it private. You may withdraw your consent at any time.

3. Legitimate Interests: Generally, the remainder of the processing of User Personal Information we perform is necessary for the purposes of our legitimate interest, for example, for legal compliance purposes, security purposes, or to maintain ongoing confidentiality, integrity, availability, and resilience of Assistiv.AI's software, Website, and Service.

If you would like to request deletion of data we process on the basis of consent or if you object to our processing of personal information, please contact us by sending an e-mail to support@assistiv.info.

How We Share the Information We Collect

We may share your User Personal Information with third parties under one of the following circumstances:

1. With Your Consent: We share your User Personal Information, if you consent, after letting you know what information will be shared, with whom, and why. For example, if you purchase our software, we share your username to allow the software Developer to provide you with services. Additionally, you may direct us through your actions on Assistiv.AI to share your User Personal Information. For example, if you join an Organization, you indicate your willingness to provide the owner of the Organization with the ability to view your activity in the Organization's access log.

2. With Service Providers: We share User Personal Information with a limited number of service providers who process it on our behalf to provide or improve our Service, and who have agreed to privacy restrictions similar to the ones in this Data Privacy Statement by signing data protection agreements or making similar commitments. Our service providers perform payment processing, customer support ticketing, network data transmission, security, and other similar services. While Assistiv.AI processes all User Personal Information in the European Union, our service providers may process data outside of the European Union. If you would like to know who our service providers are, please contact us by sending an e-mail to support@assistiv.info.

3. For Security Purposes: If you are a member of an Organization, Assistiv.AI may share your username, Usage Information, and Device Information associated with that Organization with an owner and/or administrator of the Organization, to the extent that such information is provided only to investigate or respond to a security incident that affects or compromises the security of that particular Organization.

4. For Legal Disclosure: Assistiv.AI strives for transparency in complying with legal process and legal obligations. Unless prevented from doing so by law or court order, or in rare, exigent circumstances, we make a reasonable effort to notify users of any legally compelled or required disclosure of their information. Assistiv.AI may disclose User Personal Information or other information we collect about you to law enforcement if required in response to a valid subpoena, court order, search warrant, a similar government order, or when we believe in good faith that disclosure is necessary to comply with our legal obligations, to protect our property or rights, or those of third parties or the public at large.

5. Change in control or Sale: We may share User Personal Information if we are involved in a merger, sale, or acquisition of corporate entities or business units. If any such change of ownership happens, we will ensure that it is under terms that

preserve the confidentiality of User Personal Information, and we will notify you on our Website or by email before any transfer of your User Personal Information. The organization receiving any User Personal Information will have to honor any promises we made in our Data Privacy Statement or Terms and Conditions.

6. Aggregate, Non-Personally Identifying Information: We share certain aggregated, non-personally identifying information with others about how our users, collectively, use Assistiv.AI, or how our users respond to our other offerings, such as our conferences or events. We **do not** sell your User Personal Information for monetary or other consideration.

7. For Model Training and Improvement: When you use free models or are on a Free Plan, we may share your usage data, including prompts and generated responses, with our AI model providers for the purpose of training and improving AI models. This sharing is limited to:

- Users explicitly using free models
- Users on Free Plan tiers
- Aggregated and anonymized data for analytics purposes

Data from premium model usage and paid plan subscribers is not shared for training purposes without explicit consent.

How You Can Access and Control the Information We Collect

If you're already an Assistiv.AI user, you may access, update, alter, or delete your basic user profile information by editing your user profile or contacting support@assistiv.info. You can control the information we collect about you by limiting what information is in your profile, by keeping your information current, or by contacting support@assistiv.info.

If Assistiv.AI processes information about you, such as information Assistiv.AI receives from third parties, and you do not have an account, then you may, subject to applicable law, access, update, alter, delete, or object to the processing of your personal information by contacting support@assistiv.info.

Data portability

As an Assistiv.AI User, you can always take your data with you. You can clone your repositories to your desktop, for example, or you can use our Data Portability tools to download information we have about you by

contacting support@assistiv.info.

Data Retention and Deletion of Data

Generally, Assistiv.AI retains User Personal Information for as long as your account is active or as needed to provide you services.

If you would like to cancel your account or delete your User Personal Information, you may do so in your user profile. We retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements, but barring legal requirements, we will delete your full profile (within reason) within 90 days of your request. You may contact support@assistiv.info to request the erasure of the data we process on the basis of consent within 30 days.

After an account has been deleted, certain data, such as contributions to other Users' repositories and comments in others' issues, will remain. However, we will delete or de-identify your User Personal Information, including your username and email address, from the author field of issues, pull requests, and comments by associating them with a ghost user.

That said, the email address you have supplied via your Assistiv.AI commit settings will always be associated with your commits in the Assistiv.AI system. If you choose to make your email address private, you should also update your Assistiv.AI commit settings. We are unable to change or delete data in the Assistiv.AI commit history — the Assistiv.AI software is designed to maintain a record — but we do enable you to control what information you put in that record.

Our Use of Cookies and Tracking Cookies

Assistiv.AI only uses strictly necessary cookies. Cookies are small text files that websites often store on computer hard drives or mobile devices of visitors.

We use cookies solely to provide, secure, and improve our service. For example, we use them to keep you logged in, remember your preferences, identify your device for security purposes, analyze your use of our service, compile statistical reports, and provide information for future development of Assistiv.AI.

We use our own cookies for analytics purposes and utilize PostHog for product analytics and Google Analytics for website analytics. These third-party services may place cookies on your device to track usage patterns and collect information about how you interact with our Service.

By using our service, you agree that we can place these types of cookies on your computer or device. If you disable your browser or device's ability to accept these cookies, you will not be able to log in or use our service.

How Assistiv.AI Secures Your Information

Assistiv.AI takes all measures reasonably necessary to protect User Personal Information from unauthorized access, alteration, or destruction; maintain data accuracy; and help ensure the appropriate use of User Personal Information.

Assistiv.AI enforces a written security information program. Our program:

- aligns with industry recognized frameworks;
- includes security safeguards reasonably designed to protect the confidentiality, integrity, availability, and resilience of our Users' data;
- is appropriate to the nature, size, and complexity of Assistiv.AI's business operations;
- includes incident response and data breach notification processes; and
- complies with applicable information security-related laws and regulations in the geographic regions where Assistiv.AI does business.

In the event of a data breach that affects your User Personal Information, we will act promptly to mitigate the impact of a breach and notify any affected Users without undue delay.

Assistiv.ai takes data privacy and security seriously and employs robust measures to ensure the confidentiality, integrity, and availability of the data it collects and processes. The website built with Next JS and uses Google Firebase for database storage, which employs industry-standard encryption protocols to protect data in transit and at rest. All data transmitted between the website and its users is encrypted using SSL/TLS encryption, which helps to prevent unauthorized access, interception, or tampering of data. In addition, the data stored in Google Firebase is also encrypted at rest, using strong encryption algorithms, to prevent

unauthorized access. Assistiv.ai regularly reviews and updates its security practices to ensure compliance with relevant data protection laws and industry best practices, and takes appropriate measures to safeguard the data it processes from unauthorized access, use, or disclosure.

No method of transmission, or method of electronic storage, is 100% secure. Therefore, we cannot guarantee its absolute security.

Assistiv.AI's Global Privacy Practices

Assistiv.AI is the controller responsible for the processing of your personal information in connection with the Service, except (a) with respect to personal information that was added to a repository by its contributors, in which case the owner of that repository is the controller and Assistiv.AI is the processor (or, if the owner acts as a processor, Assistiv.AI will be the subprocessor); or (b) when you and Assistiv.AI have entered into a separate agreement that covers data privacy (such as a Data Processing Agreement).

Our address are:

- Assistiv.AI – Avenida Brigadeiro Faria Lima, N. 2639, 101, São Paulo – SP, Brazil

We store and process the information that we collect in the Unites State of America in accordance with this Data Privacy Statement, though our service providers may store and process data outside the Unites State of America. However, we understand that we have Users from different countries and regions with different privacy expectations, and we try to meet those needs even when the Unites State of America does not have the same privacy framework as other countries.

We provide the same high standard of privacy protection—as described in this Data Privacy Statement—to all our users around the world, regardless of their country of origin or location, and we are proud of the levels of notice, choice, accountability, security, data integrity, access, and recourse we provide. We work hard to comply with the applicable data privacy laws wherever we do business, working with our Data Protection Officer as part of a cross-functional team that oversees our privacy compliance efforts. Additionally, if our vendors or affiliates have access to User Personal Information, they must sign agreements that require them to comply with our privacy policies and with applicable data privacy

laws.

In particular:

- Assistiv.AI provides clear methods of unambiguous, informed, specific, and freely given consent at the time of data collection, when we collect your User Personal Information using consent as a basis.
- We collect only the minimum amount of User Personal Information necessary for our purposes, unless you choose to provide more. We encourage you to only give us the amount of data you are comfortable sharing.
- We offer you simple methods of accessing, altering, or deleting the User Personal Information we have collected, where legally permitted.
- We provide our Users notice, choice, accountability, security, and access regarding their User Personal Information, and we limit the purpose for processing it. We also provide our Users a method of recourse and enforcement.

How to Contact Us

If you have any questions about Our Company's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us by sending an e-mail to support@assistiv.info.

Resolving Complaints

If you have concerns about the way Assistiv.AI is handling your User Personal Information, please let us know immediately. We want to help. You may contact us by email us directly at support@assistiv.info with the subject line "Privacy Concerns." We will respond promptly — within 45 days at the latest.

Dispute Resolution Process

In the unlikely event that a dispute arises between you and Assistiv.AI regarding our handling of your User Personal Information, we will do our best to resolve it. Additionally, if you are a resident of an EU or Brazil member state, you have the right to file a complaint with your local supervisory authority.

Changes to Our Data Privacy Statement

Although most changes are likely to be minor, Assistiv.AI may change our Data Privacy Statement from time to time. We will provide notification to Users of material changes to this Data Privacy Statement through our Website at least 30 days prior to the change taking effect by posting a notice on our home page or sending email to the primary email address specified in your Assistiv.AI account.